

# Kenosha County 4-H Dog Project

## Kenosha, Wisconsin

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January 2018

Dear Friend of 4-H,

The general purpose served by the Kenosha County 4-H Dog Project is to teach its members general dog training skills as well as how to be a responsible dog owner. We also find that along the way, our members develop responsibility, leadership and teamwork skills that they will carry with them throughout their lives.

Our program is based on a rewards system for the achievement of outstanding goals. The pinnacle of the year is the dog show at the Kenosha County Fair where members compete with their dogs, to demonstrate the skills that they have learned this year during training. Ribbons are awarded to each member for every class they participate in. We also award prize baskets for our top performers in obedience, rally-o and showmanship. Other various awards are also presented at the fair.

It is each member's responsibility to have a sponsor or sponsors in order to help fund our program. Contributions cover such costs as trophies, awards, educational materials and equipment. To defer the costs for this program we are requesting a donation of at least \$25 to support each member. All donations are tax deductible.

Our annual fair catalog is waiting for your support. This catalog is our way of saying thank you for sponsoring our program. The 4-H Dog Project prints catalogs and gives them out on the day of the dog show to all spectators of the show and interested fairgoers. Both the audience and the sponsors enjoy our catalogs. In addition to the catalog, all sponsors names will appear on the Dog Project display board at the Kenosha County Fair.

Attached to this sheet you will find a breakdown of the different types of sponsorships we have available. We ask that you send all artwork camera ready and please print neatly on the attached form to prevent mistakes.

You may send your donation with the form and ad copy or photo to: Kenosha County 4-H Dog Project, c/o Sandy Vanderwerff, 27517 - 31st Street, Salem, WI 53168. Or give them to a dog project member. Please make checks payable to the Kenosha County 4-H Dog Project.

We would like to thank you for your donation. Your support of our program is greatly appreciated.

Sincerely,

Dog Project Member  
and The Kenosha County 4-H Dog Project

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***"Where Kids and Dogs Go Hand In Paw"***

### **Top Dog Contributor**

- Full page ad (8" x 10.5")
- Contribution of \$75

### **Canine Contributor**

- 1/2 page ad (8" x 5.25")
- Can be horizontal or vertical
- Contribution of \$40

### **Puppy Patron**

- Over-sized Business card ad (5" x 2.5")
- Can be horizontal or vertical
- Contribution of \$25
- See next page to select dog image and font if you do not wish to supply your own ad

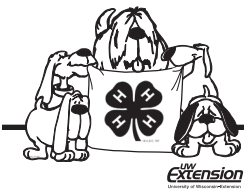
### **Good Luck Ad**

- See next page to select dog image and font
- Contribution of \$15

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### **Friend of the 4-H Dog Project**

- 1 line (i.e. company, family or individual's name)
- Contribution of \$10 or less



# Kenosha County 4-H Dog Project

Sponsor's Name: \_\_\_\_\_

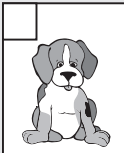
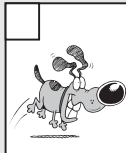

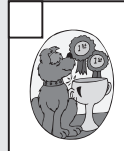
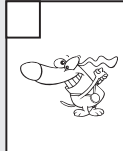

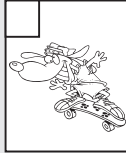


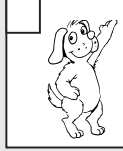
Ad Size you would like:

- "Top Dog Contributor" (Contribution of \$75.00 or more)
- "Canine Contributor" (Contribution of \$40.00)
- "Puppy Patron" (Contribution of \$25.00) (follow directions below if you do not wish to supply your own ad)
- Good Luck ad (Contribution of \$15.00) (follow directions in the gray box)

**Step 1: Select a font.**

- Good Luck to Bobby! From Mom and Dad**
- Good Luck to Bobby! From Mom and Dad
- Good Luck to Bobby! From Mom and Dad
- Good Luck to Bobby! From Mom and Dad**
- GOOD LUCK TO BOBBY! FROM MOM AND DAD**

**Step 2: Select a dog.**

**Step 3: Write what you would like the ad to say. (neatly please)**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*Please note: This section may also be used for "Puppy Patron Ad" if you do not want to supply picture or business card.*

*If you do not check which dog and font you would like your good luck ad to have, we will choose for you.*

- "Friend of the 4-H Dog Project" (Contribution of \$10.00 or less)

Please print name as you would like it to appear:

\_\_\_\_\_

Ads may include photos, clean line art, computer outputs, etc. If you had an ad in our catalog last year and have no changes, check the box below and we will use last year's ad.

- Please use the same ad I supplied you with last year.

Thank you very much for your support.

Member's Name: \_\_\_\_\_

(please print)

**"Where Kids and Dogs Go Hand In Paw"**