

Youth for the Quality Care of Animals – Kenosha County

YQCA FAQs from the Wisconsin Youth Livestock Program

Why is quality assurance education important?

- The livestock industry is constantly striving for high quality, wholesome products.
- Consumers are more interested in how and where their food is produced.
- This program shares information related to sportsmanship, telling your story, and young adult topics such as, stewardship, careers and hot topics in agriculture.
- Fairs, exhibitions, shows and their partners value this education to minimize the incidence of unethical practices.
- Wisconsin and Nebraska research indicates youth learn and put into practice what they gather from quality assurance education.

Why the Cost?

- The course fee covers the cost of managing the online learning platform and developing creative and current curriculum. The return to participants is increased convenience, more fun while learning, and greater learning outcomes.

You can keep up with Wisconsin YQCA by going to www.fyi.uwex.edu/youthlivestock/yqca or by following the Wisconsin Youth Livestock Program Facebook page.