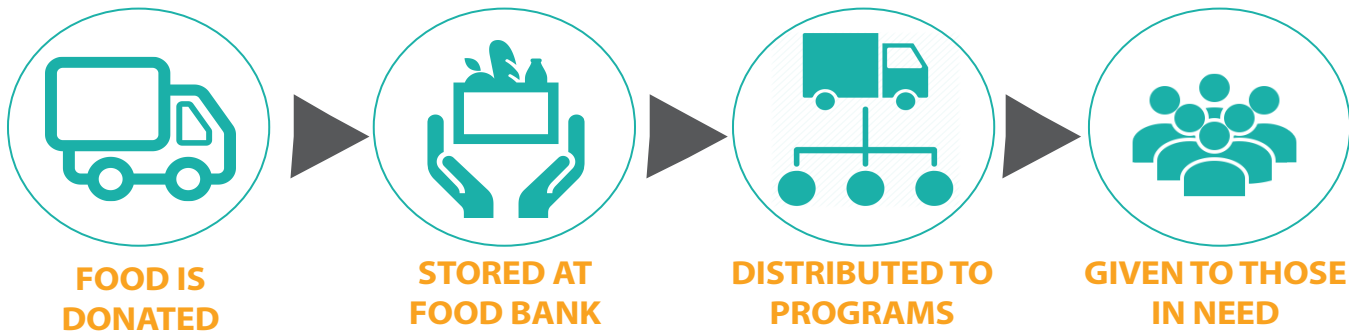


# KENOSHA COUNTY FOOD BANK

PROPOSAL JUNE 2018

## WHAT IS A FOOD BANK?

- 1. EFFICIENT COLLECTION & DISTRIBUTION** - Donors go to one place, families only need to go to one place.
- 2. SAFE AND HEALTHY FOOD** - Bank staff ensures safe storage and handling of donations and by performing consistent site monitoring of participating programs. Bank provides increased capacity to capture perishable foods.
- 3. EQUITABLE OFFERINGS**- Clients receive similar quantity and quality of products at any participating program, no matter which program location they access.
- 4. FREE AND LOCAL ACCESS**- Donors can keep donations local and programs will not be charged for food.



## WHAT ARE THE BENEFITS?

Greater coordination across community programs alleviates costly duplication, while also successfully leveraging the many industry-leading food distributors located in Kenosha County.



Costs to pantries can be brought down significantly. Duplication can be reduced by pooling resources; soliciting, retrieving, storing and distributing food donations.

### FRESH & HEALTHY

A diet consisting of fresh, perishable foods supports improved health outcomes. The majority of donated food that is exported (food originating in Kenosha County but not captured by Kenosha County food programs) is perishable such as fresh produce, meats and dairy products. Keeping a greater share of these products locally means healthier diets among those in need.



## WHO USES IT?

The bank could supply food pantries, group homes, meal programs, senior centers, childcare centers, day programs and other nutrition providers. The bank does not distribute direct to clients.

## WHY NOW?

Kenosha County maintains an elevated poverty rate relative to statewide estimates. Since 2001, food insecurity rates, are rising.\*

**11%**

Kenosha County residents that report food insecurity

**51%**

The local need for emergency food supplies is growing. Currently, over half of Kenosha County's school-aged students qualify for free and reduce meal programs



**#66 out of 72**

Poor rankings of food security rates when compared to other WI Counties

\*See WI Department of Public Instruction, UW-Madison Applied Population Lab, WI Food Security Project and WI County Health Rankings.

## SAVE THE DATE!

**Partners will host an informational meeting on September 18th, 2018 at 6:00 p.m. at the Kenosha County Center (19600, 75th Street, Bristol, WI 53104) to engage the public in the planning process.**

## QUESTIONS?

**Contact the Hunger Prevention Council Chair, Sharon Pomaville, to learn more at (262) 298-5535 or [spomaville@thesharingcenter.net](mailto:spomaville@thesharingcenter.net). With data inquires, contact Kenosha County UW-Extension at 262-857-1945 or [uwextension@kenoshacounty.org](mailto:uwextension@kenoshacounty.org)**

